

	<b>MicCred Module</b>	<b>Synopsis Modul</b>	<b>Fees (Local)</b>	<b>Fees (International)</b>	<b>Duration (intake)</b>
1	MicroCred MBA 7123 Organizational Behaviour (3 credit)	This course exposes students to the application of knowledge about how people, individuals, and groups act and react in an organization. This course will discuss a systematic approach to understanding the actions and attitudes of people within an organization; individual differences; team dynamics; leadership; organisational culture; power; politics; conflicts; and organisational change based on various organisational behaviour theories and models.	RM1870	RM3220	7 weeks
2	MicroCred MBA 7113 Human Resource Management (3 credit)	This subject seeks to enhance students understanding of the concept, roles, functions and the practice of human resources in organization. It focuses on human resource environment and challenges faced by organization, managing work flows and job analysis, legal aspect of HR in Malaysia, human resource planning and recruitment, selection and testing process, training and development, managing organizational renewal, appraising and improving performance, managing compensation and incentives, occupational safety and health at workplace and employee relations.	RM1870	RM3220	7 weeks
3	MicroCred MBA 7223 Marketing Management (3 credit)	This course provides the marketing strategies to be apply in the marketing decision making. This subject provides general concepts on the developing marketing strategies and plans, capturing marketing insights and performance, connecting with customers and building brands. It also emphasize on shaping the market offerings, delivering and communicating value, and creating successful long term growth.	RM1870	RM3220	7 weeks

4	MicroCred MBA 7234 Business Research Methods (3 credit)	This module seeks to expose students to the concepts, principles, procedures and practice of conducting a proper research to tackle real life business issues/problems. Specific attention is given on how to define problems, review relevant literature, design the research, collect and analyze data, draw conclusions and prepare a written report documenting the research.	RM2320	RM4120	7 weeks
5	MicroCred MBA 7213 Management Accounting and FinTech (3 credit)	The course aims to offer a knowledge of the financial and management accounting concepts to develop the ability to record, analyse and interpret financial and nonfinancial information to assist management in making effective planning and control decisions. This subject also enables students to understand the fintech movement in the context of recent financial history, examine the key drivers of change and form insights about the financial system in a forward-looking and global manner.	RM1870	RM3220	7 weeks
6	MicroCred MBA 7243 Business Economics (3 credit)	This subject seeks to enhance students' understanding on the microeconomics and macroeconomics environment which affect a business and decision making by managers. Discussions will focus on basic models of the firm, examines some of the criticisms of the model and offer alternatives in its place.	RM1870	RM3220	7 weeks
7	MicroCred MBA 7253 Industrial & Organizational Psychology (3 credit)	This course introduces IO Psychology as a scientific field focusing on human behaviour in work settings encompassing the sub-fields of industrial, organizational, and human factors. The course helps students to understand factors affecting work behaviour and the effects of work towards the workers.	RM1870	RM3220	7 weeks
8	MicroCred MBA 7273 Knowledge Management & Business Intelligence (3 credit)	Business intelligence focuses solely on capturing data, manipulating the data and analyzing the data. Whereas knowledge management would perform business intelligence activities while also pursuing the creation of new knowledge	RM1870	RM3220	7 weeks

9	MicroCred MBA 7313 Strategic Management and Business Process Management (3 credit)	This is an advance course of the MBA program. Students are expected to apply the knowledge gained from other functional business courses, which are essentials in developing an understanding of strategy as an integrative discipline. The course provides an introduction to the operations and the related management concepts. The level of discussion varies from strategically to daily control of business processes.	RM1870	RM3220	7 weeks
10	MicroCred MBA 7323 Management Information System (3 credit)	MIS provides students with a comprehensive understanding of the role of MIS in modern business organizations and how it can be used to support decision-making, gain insights into business performance, and improve organizational efficiency and effectiveness	RM1870	RM3220	7 weeks
12	MicroCred MBA 7343 International Business & Ethics (3 credit)	This subject discusses the overall global environment (macro level) impacting on businesses and the strategies used by companies around the globe in encountering the situation and dynamic change faced. Discussion also includes topics like industry analysis, strategy formulation, and strategy implementation.	RM1870	RM3220	7 weeks
13	MicroCred MBA 7353 Digital Business & Entrepreneurship (3 credit)	This course provides a discussion of the digital business landscape, focusing on how technology and the internet are transforming traditional business models. Topics covered include identifying business opportunities, developing business plans, financing new ventures, and managing entrepreneurial ventures, e-commerce, big data, and cloud computing.	RM1870	RM3220	7 weeks
14	MicroCred MBA 7263 Healthcare Management (3 credit)	This module seeks to allow students apply knowledge they learned from taking courses to study, analyze and address real healthcare management issues. The structure of healthcare management covered for mental, social, purchasing, quality and management of healthcare.	RM1870	RM3220	7 weeks